



## KPI Executive Summary

W&M university strategy: *to deliver the most personal learning experience of any public university in the nation.* W&M Key Performance Indicators (KPIs) allow us to track and analyze business performance towards this strategy.

**Committee Name:** Administration, Buildings & Grounds

**Date:** September 28, 2023

**KPI Title:** Physical Plant Energy Use Metrics & Benchmarks

**SUMMARY:** Sustainability and Energy efficiency at William & Mary is experienced in the dynamic interactions between our campus and the environment; operating in ways that improve the well-being of our students while ensuring the most efficient campus possible. W&M competes on the quality of our campus and long-term energy efficiency drives down costs. W&M Business Affairs owns and manages these efficiency efforts for the Board of Visitors.

**DATA:** university sourced 1) W&M Cost Per Square Foot of Utilities 2) W&M Energy Use Intensity data. DOE/EPA source: 3) Benchmark data for Doctoral Institutions

**CYCLE:** Annual: start of fiscal year or academic fall semester.

**S.M.A.R.T. GOALS:** Current Status: **YELLOW** by 2026, W&M will achieve:

- A stabilization of cost per square foot utility costs, balancing increased energy costs with advances in building efficiency.
- Meeting or exceeding the median energy use intensity metric among doctoral institutions as defined by the Higher Education Benchmarking Initiative of the Energy Star Program.

**DECISION-MAKING:** W&M FY25 Operating Budget (April) and tuition and fee-setting (April). Quarterly tracking by COO. This metric will also inform institutional goal setting for reaccreditation.

**SAMPLE GRAPH FOR A QUADRANT:**

